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Please be sure to visit our sponsors' booths at the International Production & Processing Expo

# INTERNATIONAL PRODUCTION & PROCESSING EXPO AND THE 10<sup>th</sup> ANNUAL PET FOOD CONFERENCE

DATES: January 31, 2017 – 8:00 a.m. – 4:00 p.m.  
LOCATION: Georgia World Congress Center (B304–305), Atlanta, Georgia



# PROGRAM

TUESDAY, JANUARY 31

## SESSION

7:30 – 8:00 a.m.

Continental Breakfast Sponsored by



8:00 – 8:10 a.m.

Welcome and Overview of Conference

Marty Hudak-Roos, Nature's Variety

8:10 – 9:00 a.m.

Domestic and Global Industry Trends

Jared Koerten

Euromonitor International

9:00 – 9:30 a.m.

Trade Issues and Outlook

Gina Tambarello

American Feed Industry Association

9:30 – 10:00 a.m.

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10:00 – 10:45 a.m.

Extruding Grain-Free and Other Pet Foods

Brian Streit

Wenger Manufacturing, Inc.

10:45 – 11:30 a.m.

Research Update: New protein sources

Greg Aldrich, Ph.D.

Kansas State University

11:30 a.m. – 12:00 p.m.

Developing the Next Generation of Pet Food Employees

Jessica Starkey, Ph.D.

Auburn University

12:00 – 1:00 p.m.

Networking Lunch

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TUESDAY, JANUARY 31

1:00 – 1:45 p.m.

Tall Order: Making Pet Food for Today's

Discerning Consumer

Dr. Melissa Brookshire

North River Enterprises

1:45 – 2:30 p.m.

Pet Food Safety:

Environmental Monitoring Panel

2:30 – 3:00 p.m.

Break sponsored by



3:00 – 3:30 p.m.

AAFCO Update

Stan Cook

AAFCO Representative

3:30 – 4:00 p.m.

Food Safety Modernization Act: What Have We Learned and What's Next?

Jenny Murphy

U.S. Food and Drug Administration

4:00 p.m.

Wrap up and Adjourn

Marty Hudak-Roos

Nature's Variety