



**2016 Pet Food Conference  
Tuesday, January 26, 2016  
Atlanta, Ga.  
8:00 a.m. to 4:00 p.m.**

*As of 9/1/15 \*Agenda Subject to Change*

- 7:30-8:00 a.m. Breakfast available
- 8:00-8:10 a.m. Welcome and Overview of the Conference  
Rand Schafer, Lortscher Animal Nutrition
- 8:10-9:00 a.m. Domestic and Global Industry Trends  
Jared Koerten, Euromonitor International
- 9:00-9:30 a.m. Trade Issues and Outlook  
Gina Tumbarello, American Feed Industry Association
- 9:30-10:00 a.m. Break
- 10:00-10:45 a.m. Developments in Meat and Poultry Safety  
Besty Booren, North American Meat Institute (Invited)
- 10:45-11:15 a.m. Pet Obesity Update  
Dr. Kelley Swanson, University of Illinois
- 11:15-11:45 a.m. Labeling Claims: Country of Origin, GMO and Others  
John Dillard, Olsson, Frank and Weeda
- 11:45-1:00 p.m. Networking Lunch (provided)
- 1:00-1:45 p.m. Certifying Body's Perspective: How to prepare for a Third Party Certification  
Robert Prevendar, NSF International
- 1:45-2:15 p.m. Research Updates – Allergens  
Maria R. C. de Godoy, University of Illinois
- 2:15-2:45 p.m. FDA update  
Dr. Daniel McChesney, Food & Drug Administration, Center for Veterinary Medicine
- 2:45-3:00 p.m. Break
- 3:00-3:30 p.m. Industry Panel
- 3:30-4:00 p.m. Food Safety Modernization Act: What's Next?  
Leah Wilkinson, American Feed Industry Association
- 4:00 p.m. Wrap up and Adjourn  
Rand Schafer