



**2017 Pet Food Conference  
Tuesday, January 31, 2017  
Atlanta, Ga.  
8:00 a.m. to 4:00 p.m.**

*As of 11/29/16*

- 7:30-8:00 a.m. Breakfast available
- 8:00-8:10 a.m. Welcome and Overview of the Conference  
Marty Hudak-Roos, Nature's Variety
- 8:10-9:00 a.m. Domestic and Global Industry Trends  
Jared Koerten, Euromonitor International
- 9:00-9:30 a.m. Trade Issues and Outlook  
Gina Tumbarello, American Feed Industry Association
- 9:30-10:00 a.m. Break
- 10:00-10:45 a.m. Extruding Grain-Free and Other Pet Foods  
Brian Streit, Wenger Manufacturing, Inc.
- 10:45-11:30 a.m. Research Update: New protein sources  
Greg Aldrich, Ph.D., Kansas State University
- 11:30 a.m.-12:00 p.m. Developing the Next Generation of Pet Food Employees  
Jessica Starkey, Ph.D., Auburn University
- 12:00-1:00 p.m. Networking Lunch
- 1:00-1:45 p.m. Tall Order: Making Pet Food for Today's Discerning Consumer  
Dr. Melissa Brookshire, North River Enterprises
- 1:45-2:30 p.m. Pet Food Safety: Environmental Monitoring Panel
- 2:30-3:00 p.m. Break
- 3:00-3:30 p.m. AAFCO Update  
Stan Cook, AAFCO Representative
- 3:30-4:00 p.m. Food Safety Modernization Act: What Have We Learned and What's Next?  
Jenny Murphy, U.S. Food and Drug Administration
- 4:00 p.m. Wrap up and Adjourn  
Marty Hudak-Roos, Nature's Variety

\*\*\*\* Agenda Subject to Change